Design Docs

17-313 Fall 2025

Foundations of Software Engineering

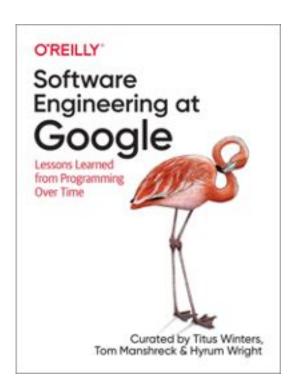
https://cmu-17313q.github.io

Eduardo Feo-Flushing



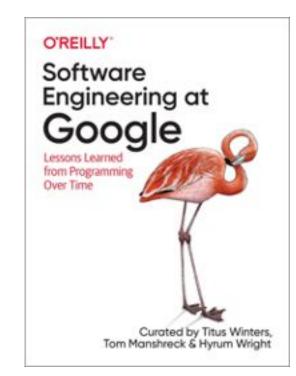
Types of documentation

- Reference documentation (incl. code comments)
- Design documents
- Tutorials
- Conceptual documentation
- Landing pages



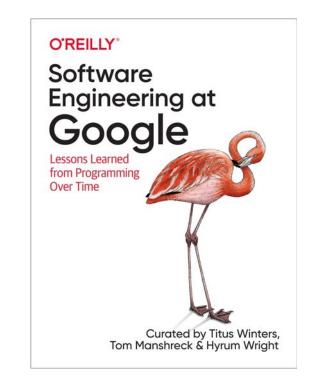
Design documents

- Code review before there is code!
- Collaborative (Google Docs)
- Ensure various concerns are covered, such as: security implications, internationalization, storage requirements, and privacy concerns.
- A good design doc should cover
 - Goals and use cases for the design
 - Implementation ideas (not too specific!)
 - Propose key design decisions with an emphasis on their individual tradeoffs



Design documents

- The *best* design docs suggest design goals, and cover alternative designs, documenting the strengths and weaknesses of each.
- The worst design docs accidentally embed ambiguities, which cause implementers to develop contradictory solutions that the customer doesn't want.



Companies using an RFC-like engineering planning process*

- Airbnb
- Affirm
- Algolia
- Amazon
- AutoScout24
- Asana
- Atlassian
- Blue Apron
- Bitrise
- Booking.com
- Brex
- BrowserStack
- Canonical
- Carousell
- Catawiki
- Cazoo
- Cisco
- CockroachDB
- Coinbase
- Comcast Cable
- Container Solutions
- Contentful
- Couchbase
- Criteo
- Curve
- Daimler
- Delivery Hero

- Doctolib
- DoorDash
- Dune Analytics
- eBay
- Ecosia
- Elastic
- Expedia
- Glovo
- Gojek
- Grab
- FaireFlexport
- GitHub
- GitLab
- GoodNotes
- Google
- Grafana Labs
- GrubHub
- Grubriuk
- HashiCorp
- Hopin
- HudlIndeed
- indeed
- Intercom
- LinkedIn
- Kiwi.com
- KlarnaMasterCard

- Mews
- MongoDB
- Monzo
- Mollie
- Miro
- N26Netlify
- Nobl9
- Notion
- Nubank
- Oscar Health
- Octopus Deploy
- OLX
- Onfido
- Pave
- Peloton
- Picnic
- PlanGrid
- Preply
- Razorpay
- Reddit
- Red Hat
- SAP
- Salesforce
- Shopify
- SiemensSpotify
- Square

- Stripe
- Synopsys
- Skyscanner
- SoundCloud
- Sourcegraph
- Spotify
- Stedi
- Stream
- SumUp
- Thumbtack
- TomTom
- TrainlineTrueBill
- Tuebiii
- Trustpilot
- Twitter
- Uber
- VanMoof
- Virta Health
- VMWare
- Wayfair
- Wave
- Wise
- WarnerMedia & HBO
- Zalando
- Zapier
- Zendesk
- Zillow



Common parts/templates

- 1. Metadata: *version, date, authors*
- 2. Executive Summary: problem being solved, project mission
- 3. Stakeholders (and non-stakeholders)
- 4. Scenarios / User Stories
- 5. User Experience

```
/*
* Dear maintainer:
*
* Once you are done trying to 'optimize' this module
* and have realized what a terrible mistake that was,
* please increment the following counter as a warning
* to the next person:
*
* total hours wasted here = 342
*
*/
```

- 4. Non-Goals
- 5. Roadmap / Timeline
- 6. Open Issues



Examples: SourceGraph RFCs

Requests for Comment











When to use an RFC:



- You want to frame a problem and propose a solution.
- You want thoughtful feedback from team members on our globally-distributed remote team.
- You want to surface an idea, tension, or feedback.
- You want to define a project or design brief to drive project collaboration.
- You need to surface and communicate around a highly cross-functional decision with our <u>formal decision-making</u> <u>process</u>.



Don't use an RFC when



- You want to discuss personal or sensitive topics one-on-one with another team member.
- You want to make a decision to change something where you are the decider. In the vast majority of cases, creating an RFC to explain yourself will be overkill. RFCs should only be used if a decision explicitly requires one of the bullets in the previous page.



RFC Labels



- **WIP**: The author is still drafting the RFC and it's not ready for review.
- **Review**: The Review label is used when the RFC is ready for comments and feedback.
- **Approved**: When the RFC is for the purpose of making a decision, the Approved label indicates that the decision has been made.
- **Implemented**: When the RFC is for the purpose of making a decision, the Implemented label indicates that the RFC's proposal has been implemented.
- **Closed**: When the RFC is for the purpose of collaboration or discussion but not necessarily to make a decision or propose a specific outcome that will eventually become Implemented, the Closed label indicates that the RFC is no longer an active collaborative artifact.
- **Abandoned**: When the RFC is for the purpose of making a decision, and there are no plans to move forward with the RFC's proposal, the Abandoned label indicates that the RFC has been purposefully set aside.



Observe Sourcegraph Design Docs

Docs are publicly available

https://drive.google.com/drive/folders/1zP3FxdDlcSQGC1qvM9lHZRa HH4I9Jwwa

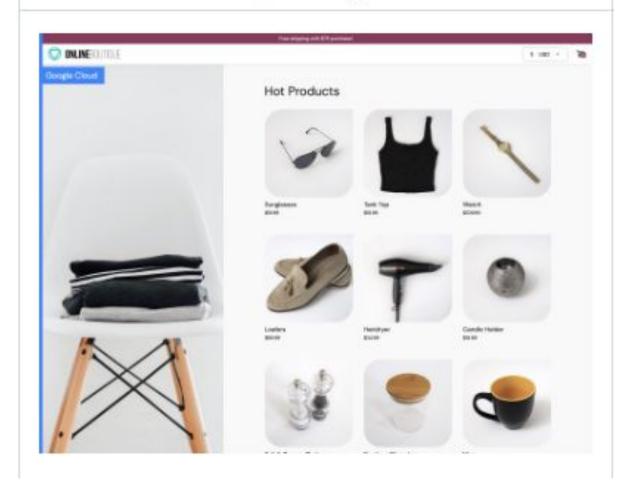
Let's take a look at one!



Exercise

- 3 Proposed Features:
 - Add Payment Method
 - Personalized Promotions
 - Add Android Support

Home Page



Try the demo: bit.ly/313-boutique